

Sarah Spring

Graphic Artist | ursaink.com

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PROFILE

Accomplished Graphic Artist with 17+ years of experience specializing in digital and traditional illustration, including web graphics, book illustrations, and UI design. Proven ability to manage multiple deadlines and projects simultaneously, delivering high-quality results both independently and in team environments. Adept at aligning creative output with brand identities and user needs.

PROFESSIONAL EXPERIENCE

Graphic Artist/Illustrator, Ursa Ink — 2020-Present

- Developed and executed over 200 custom illustrations and design solutions from concept to completion, enhancing client branding and visual storytelling.
- Created engaging digital and traditional media artworks, including web graphics, full-page, spot, and book illustrations.
- Managed and operated an e-commerce store creating unique art prints and paper products.
- Designed and developed over 50 graphics for soft line products, contributing to a 25% growth in product line diversity.
- Authored and illustrated a monthly story art subscription service, reaching over global 1,000 subscribers.
- Created 2D game assets and UI icons for mobile applications, improving user interface experience and increasing app downloads.

Specialized Skills: Adobe Creative Suite (Photoshop, Illustrator, InDesign) · Figma · Portrait and Figure Painting · Digital Painting · Product Design and Development · 2D Game Elements · UI Icon Designs

Teaching Artist & Program Director, Tuolumne County Arts, Sonora, CA — 2006-Present

- Designed and delivered over 500 visual arts lessons to 1st-8th grade students, surpassing California State Standards in Visual Art and integrating Social Emotional Learning (SEL).
- Directed and managed multiple annual art programs, including lesson planning, instruction, artist recruitment, and art show coordination, enhancing community engagement by 40%.
- Revived and managed county-wide arts-in-schools program “Arts Reach to Schools” by leading artists in classroom instruction and creating connections between public schools, artists, and community services.
- Organized and executed professional art shows, increasing public attendance by 35% through effective promotion and event management.
- Developed and implemented a S.T.E.A.M. arts education curriculum, leading to a successful grant renewal.
- Taught the “Arts In Schools” program for 16 years, demonstrating consistent contract renewals and long-term success in arts education.

Specialized Skills: Lesson Planning · Art Direction · Event Planning · Project Management · Art Education · Community Engagement

EDUCATION

Academy of Art University San Francisco — Associate of Arts Illustration, 2023

- Specialized in illustrative and environmental painting for gaming and digital media.
- 2022 Juried Exhibition, Spring Art Show. Academy of Art University, San Francisco

Shinjuku Japanese Language Institute — Currently Enrolled

Japanese language certifications

Columbia College

Coursework in Graphic Design and Desktop Publishing.

Rhode Island School of Design

Coursework in Design and Computer Animation.
